



# Your values Your Canada Your legacy

“I consider my years with the Council and its membership to be an important part of the footprint I’ll leave behind in this world. I feel joy in the knowledge that, in my own small way, I’ve contributed to humanity’s future to the best of my ability.”

– Maude Barlow,

Honorary Chairperson, The Council of Canadians

## What is a legacy gift?

A legacy gift is one that you plan today to benefit The Council of Canadians tomorrow. It is a simple yet powerful way to carry forward your support for the Council’s work while making a lasting statement about what truly matters to you. The most common legacy gifts people leave to the Council are a gift in their will, a gift of life insurance, or an endowed gift.

## A gift in your will

This type of gift is known as a bequest. It can be a specific sum of money, or a portion of the remainder of your estate, or a specific piece of property, such as a home or securities. A bequest allows you to retain full control and make changes at any time should your circumstances change. Planning your legacy gift can be as simple as adding one line to a new or existing will.

Here is a sample of bequest language that can be used in your will:

*“I give to The Council of Canadians [251 Bank Street, Suite 300, Ottawa, ON K2P 1X3] \_\_\_% of the residue of my estate (or the sum of \$\_\_\_) to be used for its general purposes.*

## A gift of life insurance

A gift of life insurance allows you to potentially make a substantially larger gift than you may have ever thought possible. If you have an individual or group policy that is no longer serving its intended purpose, you may consider changing the beneficiary designation to The Council of Canadians.

## Establishing an endowed gift

**The Maude Barlow Social Justice Fund** was launched in 2012 as the permanent endowment for The Council of Canadians. Legacy gifts that are designated to this endowment fund can be both drawn upon to meet urgent calls to action and held in perpetuity to ensure the Council is able to remain effective on the front lines of social justice for generations to come.

Please consider the following sample language in designating your legacy gift to be endowed:

*“I give to The Council of Canadians [251 Bank Street, Suite 300, Ottawa, ON K2P 1X3] (the sum of \$\_\_\_) to be directed to The Maude Barlow Social Justice Fund.”*



“Lucie’s legacy gift to The Council of Canadians is a part of her footprint on this world, and the small mark she made in order to make this country and this world a better place for us all.”

– Egon Homburger, Member since 1997

*Lucie passed away in 2007 but her legacy lives on through the work of the Council.*



**Our mission is to hold governments accountable and challenge the unbalanced power of corporations, promote positive social change in Canada and around the world and empower individuals with the tools and resources to bring positive change to their communities, our country and our world.**

**Our vision is to see a Canada and a world inspired by humility, not arrogance; stewardship, not exploitation; and social solidarity, not competition.**

These goals are our compass for activism. They are the pillars of who we are, what we do and why we exist. In leaving a legacy gift with The Council of Canadians, you empower future generations with the means and hope to bring about the better Canada we know is possible.

## Thank you

**Please note:** Due to our strong advocacy role The Council of Canadians cannot issue tax receipts for donations. We encourage you to obtain independent legal or financial advice to determine which gift option is best for you.



## Reply Form

To request more information on legacy giving please complete this form and mail it to The Council of Canadians 300-251 Bank Street, Ottawa, ON K2P 1X3, or call 1-800-387-7177 ext. 244, or email H el ene Bertrand, Major and Legacy Gifts Officer, at [hbertrand@canadians.org](mailto:hbertrand@canadians.org)

I have arranged a gift for The Council of Canadians.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like more information about:

Bequests

Gifts of life insurance

The Maude Barlow Social Justice Fund

Other: \_\_\_\_\_

I prefer to be contacted by:

Mail

Email

Phone



Supporting responsible use of forest resources  
www.fsc.org  
Cert no. SGS-COC-003420  
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