



Read more or sign the pledge online at
www.canadians.org/nestle



Send your pledge to:

The Council of Canadians
300-251 Bank St., Ottawa ON
K2P 1X3

Fax: 613-233-6776
Email: inquiries@canadians.org



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Boycott Nestlé!

Several parts of Canada have faced long periods of drought in recent years due to climate change. Yet Nestlé, a giant bottled water corporation, continues to pump hundreds of millions of litres of groundwater every year from aquifers in Ontario and British Columbia. Nestlé pays less than one-twentieth of a penny per litre of water and then resells it for up to \$2 per bottle. Every year, Nestlé ships hundreds of millions of single-use plastic bottles out of the community for sale all over North America for huge profits.

In Ontario, between 2011 and 2015 the aquifer that supplies the main Nestlé production well dropped about 1.5 metres, while Nestlé's water taking increased 33 per cent over the same period. And in 2016, Nestlé bought the Middlebrook well in Elora, Ontario – despite the local municipality's attempt to purchase it to safeguard their municipal water supply. Nestlé has been making profit by pumping groundwater all over the world. Communities are standing up and saying "no" to Nestlé's water grabs and profit making off of a shared community resource.

Nestlé's operations in British Columbia have also stirred up opposition from communities trying to protect their water. Despite the 2015 drought, Nestlé continues to extract 300 million litres per year from a well in Hope, located in Sto:lo Territory. The well connects to an aquifer that approximately 6,000 nearby residents in Hope rely on.

Groundwater resources are finite. Droughts, climate change and over-extraction continue to impact our limited water sources. At this pace, we will not have enough for our future needs. Wasting our limited groundwater on frivolous and consumptive uses such as bottled water is madness. We must not allow groundwater reserves to be depleted for corporate profit.

It is time to stop Nestlé from profiting from water!



My commitment: (please check one or both)

- I will not buy bottled water I will not buy Nestlé products

Name: _____

Postal Code: _____

Email: _____

By providing your e-mail address below you are consenting to receive e-mail updates, event invitations, opportunities to help fund initiatives and other communications from the Council of Canadians. You can withdraw your consent at any time. For more information contact us: inquiries@canadians.org, 1-800-387-7177

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