

ACCESSIBLE COMMUNITY ORGANIZING

What are some hallmarks of making your campaign accessible for people to participate in?

- Central location
- Accessible
- On bus lines or have transportation
- Food helpful
- Clear communication and broadcast to people in timely manner
- Child friendly – decide and really know what that means (what does that mean)
- What does inclusive mean?
- Make a clear time commitment at the beginning and then stick to it.
- Decide on who is hosting/facilitating and process for that
- **Support roles:** notes, time-keeper,
- Going over some community norms

So, what are some ways that you can think about a more community-building approach?

- **Potlucks:** (food brings people together) but it also often still surrounds a meeting. And as long as bringing food isn't a requirement to attendance.
- **Social events to prepare for big action:** Art builds are a great way to bring people together. It takes a LONG time to paint a banner by yourself. It is not that complicated when you work together.
- **Trainings:** a good opportunity to step back and assess things, talk about problems happening (ie in a media workshop you get to troubleshoot what's working and what's not working with your media game).
- **Film screenings:** educational/ outreach and more recreational than the very serious stuff
- **Celebrate community together:** some groups organize volunteer appreciation events, award ceremonies (but careful), celebrate birthdays or acknowledge them.