

## POSITION DESCRIPTION

**Position Title:** Water and Climate Campaigner

**Classification:** 5

**Location:** Ottawa / Remote in Canada

### Reporting Relationships

**Reports To:** Executive Director

**Supervises:** Casual Staff/volunteers as needed

**Date:** January 2026

## SUMMARY

Reporting to the Executive Director and working in close collaboration with other members of staff, the Campaigner is currently responsible for contributing to the planning and implementation of all components of The Council's National Water Campaign, Organizing and Communications Strategy. The Campaigner is specifically responsible for the planning and delivery of all elements of the National Water and Climate campaigns including the development, planning and implementation of creative and inspiring public campaigning. As well, the Campaigner is responsible for collaborating with other members of the Team to ensure that all work is effectively planned and implemented and with other Council staff to ensure the effective and efficient functioning of the National Office. The full job description can be found at the end of the posting.

## MAJOR RESPONSIBILITIES

### The Campaigner will:

- a. develop and maintain Council expertise on the specific issue campaign;
- b. develop strategy together with other members of the Campaigns and Communications Team to achieve the campaign goals;
- c. monitor policy developments on the issue/related issues and ensure a timely and appropriate response from the Council;
- d. research and develop written materials on the issue including articles, fact sheets, brochures, briefing notes, op-eds and correspondence, including correspondence with different levels of government for signature;
- e. in collaboration with Communications staff, develop and implement a media strategy including writing press releases, media interviews etc.;
- f. in collaboration with Regional Organizers, develop campaign tactics (including events and materials) to support and develop grass-roots activism;
- g. undertakes outreach activities; liaise, develop and maintain working relationships with relevant organizations and individuals (including coalitions, as appropriate) and represent The Council on that issue; and facilitate/maintain good organizational relationships with all contacts;
- h. oversee and participate in the implementation of planned campaign and organizing activities in collaboration with the organizing team (e.g.: lobbying, workshops, “days of action,” popular education events, conferences, etc.) including logistical elements and oversight of event staff/volunteers;
- i. develop appropriate relationships with media, politicians, bureaucrats and other key decision makers related to the campaign;
- j. brief the Executive Director on the issue campaign;
- k. maintain a “watching brief” on campaign issue/related issues and share relevant information with other Campaign Team staff;
- l. participate in the planning and implementation of The Council’s long-term and annual campaign plans and strategies;
- m. input to the development of an effective communications, organizing and issues strategy for The Council;
- n. contribute to the preparation of the annual Campaign operational plan and budget (overall and on the assigned campaign) and planning, overseeing and monitoring assigned budget area;
- o. participate in the production of materials and resources and contributes to Council publications and correspondence; and develops materials as requested;
- p. respond to complex and strategic information requests and correspondence (mail, email, phone, fax, etc.)

### General teamwork and operations

- a. Contributes to an environment of respect, collegiality and professionalism within the work environment.
- b. utilizes tact, discretion, and judgement at all times, including within the Council’s teams and with external partners, allies, and stakeholders.



- c. contributes to cross-team projects, working-groups and campaigns while building a rapport with colleagues from other teams.
- d. participates in the planning and implementation of the Council's long-term and annual plans and strategies.
- e. participates in regular joint work planning and work plan review sessions and annual performance evaluations;
- f. contributes to team coordination using current project management and collaboration tools.
- g. participates in team meetings to coordinate work, resolve operational issues and ensure harmonious relations amongst team members; and
- h. contributes to the preparation of reports to the Executive Director and the rest of the organization as required.

## POSITION QUALIFICATIONS

The qualifications for this job are:

- commitment to the Council's values, vision and directions;
- relevant degree and/or equivalent educational qualifications and/or work qualifications;
- excellent skills and demonstrated ability in the development, planning and implementation of creative and inspiring public campaigning;
- proven skills and experience in the planning and implementation of projects;
- strong strategic thinking skills, conflict resolution and negotiating skills;
- demonstrated experience in public, media and government relations;
- superior knowledge of current national economic, social and political issues;
- excellent research and writing skills;
- good interpersonal skills and the ability to exercise tact, discretion and judgment at all times;
- proven administrative skills and an organized approach with an ability to prioritize and effectively handle many demands;
- excellent communications skills, both oral and written;
- capacity to work in a self-directed manner and demonstrated ability to work well within a team setting;
- computer skills including familiarity with word processing, spreadsheet, communications and database software.
- The ideal candidate will have fluency in French and English.

## Employment details

**The Council of Canadians is an equal opportunity employer. This is a unionized full-time permanent position based in Ottawa with the option to work remotely in Canada. Salary starting is \$73,576.77 (Classification 5, step 1).**



## Employment Equity

The Council of Canadians is committed to employment equity. We seek to build a diverse and welcoming team. We encourage individuals from communities facing systemic barriers to apply, including people of colour, Indigenous people, members of the Black community, women, LGBTQIA2S and people with disabilities. Please indicate in your application if you would like to be considered for employment equity. Any such disclosure is voluntary, and you may identify with more than one community or group.

The Council further welcomes and encourages applications from people with disabilities and will make every effort to fulfill their requests for accommodation. If you require accommodation to complete and submit your application and/or during the interview process, please advise the recruitment contact person so arrangements can be made.

Only candidates shortlisted for the interview will be contacted, but all applicants can check for updates on the Council's website at <https://canadians.org/jobs>.

## Applications

**Please send resume and cover letter by 5:00 PM EST on Friday, February 20th, 2026 to [staff@canadians.org](mailto:staff@canadians.org) . Competition # COC-2026-02 Water and Climate Campaigner.**

